



The Jewish Federation of Sarasota-Manatee

The Jewish Federation of Sarasota-Manatee is seeking a *Marketing Director*, an experienced entrepreneurial marketing leader with a passion for the Jewish Community who will build upon its established strengths and further energize the community. The successful candidate will have a unique opportunity to collaborate with leadership to "translate" the brand strategy and content priorities into content that would be used across communications outlets (JF News, E-newsletter, social media). The Director will supervise a team of a writer, a designer, and social media specialist.

Qualifications: Previous professional experience creating and implementing non-profit marketing models. Success in developing, supervising, and mentoring a small team of marketing/communications professionals. Superb oral and written communications skills. Outstanding ability to cultivate relationships with colleagues, staff, and community leaders of all types. Knowledge of Jewish identity, demographic, and communal issues and challenges. Results and data-driven. Excellent time and project management skills.

The salary range is 70 to 75K. Submit resume and cover letter to Karen@mbjgroup.com by April 8, 2022. Go to <http://www.MBJGroup.com> for a complete job description.